

Full
February 2, 1961

TO: Seldes, Lee, Hazard

FROM: Dr. Hoban

SUBJECT: REQUIREMENTS FOR ADMISSION TO ANNENBERG SCHOOL (PRELIMINARY DRAFT)

1. Evidence of Educational Background
 - a. Bachelor's degree from an accredited college.
 - b. B average for at least two of the four undergraduate years.
2. Evidence of Potential for Growth and Leadership
 - a. Letters of recommendation from two professors intimately familiar with candidate's interest in and capacity for growth in field of communications.
 - b. Realistic goals of participation and leadership in some aspect of mass communication.
3. Evidence of Social Skills
 - a. Well-developed initiative and independent work habits.
 - b. Absence of monomania, egomania, and other disruptive neuroses.
 - c. Ability to work with others effectively, or at least not to arouse hostility or antagonism.
4. Marketable Skills
 - a. Media experience, either professional or extra-curricular, which indicated possession of marketable skills in editing, writing, photography, criticism, program management, production, etc.
 - b. Command of basic tools of language, oral and written.