TIME TO THINK ABOUT
GETTING NEW FACULTY MEMBERS

Not all new faculty members, but two of three to fill vacancies created by the departures of Messrs. Scholte, Taylor, and Zillmann, at least. Dean Gerbner explains that the business of faculty-building is an ongoing process and that a number of "front-runners," are under active consideration for faculty appointments right now. Nonetheless, the Dean says student suggestions for new faculty members are welcomed any time. So, if you have suggestions for faculty appointments, in the form of names or areas of teaching competence, drop them in the Student Council mailbox and they will be forwarded.

Student Council offers no guarantee that your suggestions will be represented among next month's front-runners or among next fall's appointments, though.

STUDENT COUNCIL GETS
NEW OFFICE SPACE

Chairman Jim Linton announces that the Annenberg Student Council has begun to move in to luxurious new quarters. The Council office will be in 632 Building, in the southwest corner of the building. The implications of all of this may not be readily apparent to you, as in fact they aren't to us.

CLASSIFIED ADS

Scrabble: The Student Council sponsored Friday afternoon ice cream social and intergalactic Scrabble festival-meets again this Friday at 3 p.m. in the lobby.

Student Colloquium: Once again the Student Council is presenting reports on current student research—Thursday, April 2, 12-2 p.m.

Today's Hot Tip: Whirlaway in the seventh.

GRADUATE COUNCIL MEETS,
HAS LUNCH

The Graduate Council met Monday, the 22nd, at noon in one of the Lounges of the Faculty Club over lunch. Nothing much was done; however, some structure for the Council was decided upon. A motion by Larry Gross allowing for the chairman to be elected, as was a motion determining means of selection for the chairman (by lot). Ray Birdwhistell was selected Chairman, and Paul Mesaris was selected as Co-Chairman (serving as Chairman-Elect). Paul will be the chairman for the next semester and his co-chairman will be selected at that time. The mode of selection was as follows: Sol North wrote each Council member's name on a piece of paper and Paul Lischke and Larry Gross each pulled one from an ashtray. With some of its organizational problems out of the way, the Council will meet again on April 12.

STUDENT COUNCIL PROJECTS

Currently the Student Council is working on or contemplating the following projects: 1) Continuation of this newsletter; 2) a course evaluation guide; 3) fund raising for Student Assembly-Student Council; 4) Student Colloquium; 5) a new better constitution (the March model will be in your dealer's showroom soon); 6) Information Central (vertical file of information about course offerings within and without Annenberg, and hopefully a miniature library of readings in non-Annenberg communication research); and 7) the Annenberg Senior Prom Dance and Social Committee. If you are interested or can help with any of these projects, see someone on the Student Council.

PUBLICATION REVIEW

COMMUNICATIONS. The Annenberg School of Communications, March 1971, No. 22.

This new publication, distinctive because of the blue paper it was printed on, has recently been seen in and around ASC. We wanted to be scientific about this review, and not sink to the level of qualitative judgment—so we did a content analysis.

Continued on next page
We chose names as a criterion and here is a run down on the publication (each name is followed by the number of mentions): George Gerber (7), William H. Melody (6), Robert Lewis Shayon (5), James R. Taylor (5), Charles Wright (5), Ray L. Birdwhistell (3), Herbert K. Hyman (3), Klaus Krippendorff (3), R. L. Nwafo Nwankwo (3), Sol Worth (3), Hal De Sagasti, Larry Gross, Hiram Haydn, J. Stephen Shaffer, Jr., and Dallas Smythe (all with 2). Notable unnotables included Prof. Hoban, Scholte, Shore and Zillman tied with Bertold Brecht at one mention. It seems safe to conclude that William H. Melody will be the next Dean of the School.

**SUSPEND YOUR DOUDRIA ATTEND COLLOQUIA**

The Student Council urges everyone to attend, on Monday, March 29, the last of the spring series colloquia. Senator Walter F. Mondale will give the 1970-71 Oceghan Lecture. His speech is entitled "Social Accounting for Communications in Education." The lecture is scheduled for 4 p.m. and it would be nice if the Assembly of Students were well represented. Caution: today may very well be Monday, March 29.

The Student Council has also initiated a series of colloquia so that students of the School may discuss the research with which they're involved. The first Student Colloquium, held earlier in the month, was organized by Jeelu Billimoria and Mrs. Elinford, and was quite well attended. A second Student Colloquium is scheduled for April 1 (Thursday) in room 124 from noon to two o'clock. As for the regular colloquia, they stopped rather abruptly before the break and neglected to continue afterwards.

We would like to see the colloquia continued in the fall with a more diversified program. The Student Council is prepared to support the series in the fall (morally support if we can't raise any money by them) and we recommend that anyone wishing to hear a particular speaker suggest his or her name to Prof. Shayon. Perhaps ASC and Penn faculty members could provide continuity by furnishing speakers when outsiders are not available.

**CONSTITUTION AND GENERAL MEETING**

Within a week (watch the bulletin board for the exact time and date) there will be a general meeting to endorse a new Assembly of Students Constitution. The revision committee from last semester has come up with a new constitutional format that has yet to be passed by the Assembly of Students. A few minor alterations have been made to that document and it has been completed to yield what is hoped to be the final edition of the Constitution. Some of the most interesting new facets of this constitution include voting rights for special students, election procedures for the Student Council Chairman and creation of Student Council committees. Please attend the Student Assembly meeting, if at all possible, so that as many students as possible can be represented in this decision. You might win a door prize (if we can get it off the hinges).

**DESIGN COMPETITION**

Readers of this newsletter are invited to submit designs for the soon-to-be purchased Annenberg Student Council Official Seal and rubber stamp. Entries will be judged on the basis of feasibility, taste, and applicability of the design to paper and other things. Put entries in the Student Council mailbox. Winner gets no money, but a lot of satisfaction.

**STAFF**

Parties responsible for this newsletter were:

Jay Hillis
Karen Hillis
Barry Milavsky

**IF AT ALL POSSIBLE, YOU SHOULD AVOID READING THIS LAST ARTICLE BECAUSE IT'S REALY ONLY HERE TO FILL SPACE**

There will be a meeting of the International Ojano Pygmy Conspiracy at noon tomorrow. Bring your bag lunches and blow pipes. 