

# UNIVERSITY of PENNSYLVANIA

PHILADELPHIA 19104

*File*

*comes to student*

The Annenberg School  
of Communications

August 3, 1964

GEORGE GERBNER, *Dean*

Dear Student:

As one newcomer to another, ~~let me~~ welcome you to The Annenberg School of Communications.

Enclosed is a list of courses for the coming year. Although there may be some changes in and additions to the program, we are asking you to study this list of courses carefully and to indicate your preference of courses and workshops for the fall term.

The COURSE PREFERENCE FORM, enclosed, should be completed and sent by return mail to Mrs. Eleanor Moloney, Administrative Assistant, The Annenberg School of Communications, University of Pennsylvania, Philadelphia, Pa., 19104. As soon as we receive the completed form, we reserve a place for you in the courses and workshop of your choice. As classes fill to capacity, students will be tentatively assigned to other courses indicated on the form or recommended by an adviser. Final course assignments are made at the time of registration in consultation with the adviser.

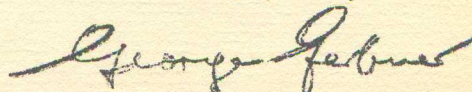
For your guidance in completing the COURSE PREFERENCE FORM, I am enclosing a copy of the revised Requirements for the Master of Arts degrees offered by The Annenberg School of Communications.

In a few days you will receive registration information and materials which must also be returned promptly to assure that your records will be correct and complete upon arrival. Registration itself must be completed by afternoon of Wednesday, September 9. However, the School office will be open for pre-registration the week before, from Tuesday, September 1, through Friday, September 4. In the interest of orderly advising and registration procedure, and in order to assure that housing and other personal affairs are well taken care of prior to the opening of classes on Thursday, September 10, we urge you to come to the campus early and pre-register if at all possible.

I am calling an introduction and orientation meeting of all students, faculty, and staff for Thursday, September 10, at 10 a.m. in Room 124 of The Annenberg School of Communications. The nature and organization of the program will be discussed at that time. A full day of classes after the meeting will also require the attendance of all students. It is important, therefore, that registration and personal matters be settled in advance.

Our entire faculty and staff are awaiting your active participation in our program and are ready to assist you. I am looking forward to meeting you on or before 10 a.m. Thursday, September 10.

Sincerely yours,



George Gerbner