

W. Annenberg
Trustees

MEMORANDUM

TO: The Faculty

From: Gilbert Seldes
Director
The Annenberg School of Communications

Subject: Letter to Mr. Annenberg

Date: September 16, 1959

Following is a copy of a letter which I have sent to Walter Annenberg. Since I took the liberty of speaking for all of us, I think you should see it.

September 15, 1959

Dear Walter:

As you know, it has been decided to open this pilot year of the School in the simplest possible way, reserving the ceremonial opening for the dedication of the building.

None the less, I want you to be sure that to me and all the members of the Faculty the beginning of our first year is an event of great significance. You have presented to us a challenge and an opportunity of the first order and we are as excited as we are grateful.

I am sure you know this. I put it on record only because from now on we will be crowded by detailed jobs to be done and it may seem as if we have forgotten the big thing--that the School exists and we have the good fortune to be part of it.

Faithfully yours,

Gilbert

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